

The Heart of Purpose: Through a Systemic Lens

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26 April, 2017

St. Ethelburga's, London EC2, UK

Illuminating Purpose: Some Context

During these times of disruptive change, a new approach to leadership is called for. Most of us want to find our true work and right 'place', so that our leadership brings out the best in ourselves, others, and our workplaces as a whole. Alongside this search for personal meaning and purpose, a growing business case for purpose - researched by EY, Harvard and Saïd Business Schools - shows that purpose-led organisations have greater competitive advantage, customer loyalty, employee engagement and agility to innovate than those that seek profitability alone.



This workshop explores what the powerful lens of Systemic Coaching and Constellations reveals about the phenomenon of purpose. By creating maps of the whole system - including 'intangibles' such as purpose, brand and the best emergent future - this awareness-based method enables the invisible dynamics and deeper potential of leadership and business situations to be explored.

As well as enabling a powerful discovery process to crystallize purpose, the systemic approach also reveals quickly and easily the key "acupressure points" for change - so that the benefits of a purpose-led approach can be activated for individuals and the system as a whole. Attuning to the true potential of purpose is a unique contribution that a systemic lens is able to bring.

Benefits

This one-day taster workshop introduces you experientially to constellating work, and uses this lens to explore what we call the 'Three Adventures' of purpose-led leadership. In a supportive and energising holding space, we will begin to explore:

- (1) Sensing into the future that wants to emerge for you, attuning to personal purpose and what will resource you moving towards your true work.
- (2) Developing some of the skills and capacities of leading purposeful organisations, including crystallising business purpose.
- (3) Attuning purpose to customer needs, so that it can light up the marketplace and wider ecosystem.

Through powerful mapping (constellating) processes - as well as personal reflection, coaching inquiry and group dialogue - you will strengthen yourself to move forward with greater confidence, excitement and ease.



Approach

The workshop uses our innovative "whole self, whole systems approach", which integrates Systemic Coaching & Constellations with other practices including generative dialogue, Theory U, and mindfulness (presence).

It is recommended that you see this way of working is for you, before joining our longer Purpose Programme. This comes in two companion parts - Stepping into Personal Purpose and Leading Purposeful Organisations (see [Purpose Programme](#))

Workshop Details:

When: 26 April, 2017. (9-00am arrival for 9.30am workshop start. Workshop closes at 5-30pm)

Where: St. Ethelburga's, 78 Bishopsgate, London, EC2N 4AG. [St Ethelburga's website](#)

Price: Standard rate (organisationally sponsored): £150 + VAT
Self-sponsored and sole traders/Education/Third sector: £100 + VAT
Students of current TWP COLPI and CSC Foundations and Applied courses: £50 + VAT
(NOTE: A limited number of bursaries are available for people with limited income)
Includes refreshments but not lunch.

Booking: To register your place, book on Eventbrite here: [Purpose tickets](#)
For queries, please contact Tricia at: admin@wholepartnership.com or call +44 (0) 7796 488 722

THE PURPOSE PROGRAMME - *What People Say*

"Groundbreaking, remarkable - and hugely enjoyable." **Ninian Stuart, Chair Falkland Estates Ltd.**

"Awesome, profoundly insightful. The process allowed me to explore the purpose of my organisation with amazing depth & precision. It's difficult to conceive of another method that could be so powerful as the systemic approach". **Charles O'Malley, Responsible Leadership Forum**

Workshop Leaders



Edward L. Rowland is Founder of The Whole Partnership, a leadership consultancy, and a senior executive and team coach. A leading Systemic Coach and Constellations practitioner for both personal and organisational systems, he has delighted in co-pioneering this way of working in a leadership and work context for the last decade. With a background as a barrister, in creative industries and various psychological disciplines, he has over 17 years experience of helping leaders, teams and organisations in all sectors to unfold their unique potential and creativity. Clients have included Boston Consulting Group (BCG), Visa and UK government departments. He is also a Director of the Centre for Systemic Constellations (CSC), the UK training body, and he has worked at various business schools including Saïd Oxford.



Sarah Rozenthuler is a chartered psychologist, author, presenter and leadership development consultant who works closely in association with The Whole Partnership. A leading international figure in the area of multi-stakeholder dialogue, Sarah works at the cutting edge of psychology, systemic practice and organizational consulting to create transformative change for global leaders and their organisations. Clients have included the BBC, World Bank and Standard Chartered. Her pioneering work has been featured in numerous publications, including the Sunday Times, the Observer, the Huffington Post and Psychologies magazine; she also regularly appears on local radio and the BBC national channels. She also works at business schools including Saïd Oxford.