

The Purpose Programme Leading Purposeful Organisations

November 7-9, 2017
London, UK

Introduction

High-performing organisations embody a culture of purpose. Research shows that purpose-led organisations have greater customer loyalty, employee engagement and agility to deal with the unexpected. Their authentic purpose, attuned to the changing realities of a globally networked world, aligns strategy, spurs innovation and provides competitive differentiation.

Purpose-led leadership and action energises individuals, builds teams and strengthens the system as a whole. Much of our thinking and intervening, however, remains in thrall to the myth that leadership is just about individuals, or the 'person at the top'. Without developing collective leadership capability, an organisation lacks vitality and misses out on new insights for innovation, growth and change.

The core intent of this programme is to help you develop the systems leadership capacities to create teams and cultures of purpose. It enables you to attune to purpose and step across the threshold to activate purpose-led leadership wherever you are in an organisation. (This follows *Stepping into Personal Purpose*, the companion part of The Purpose Programme; participants can attend both parts or either part as a stand-alone).



Benefits

The programme focuses on giving you practical, powerful tools for co-creating sustainable change and the mindset shift in leadership needed to survive and thrive in an increasingly uncertain world.

Specific benefits include:

- Helping you attune to your organisation and team's unique purpose, giving you renewed energy for taking purposeful action and achieving excellence in what is uniquely yours to do
- An understanding of the Hidden Orders of Change, an 'invisible architecture' enabling you to co-create cultures of purpose
- An enhanced ability to catalyse collective leadership and systemic intelligence in teams, and to inspire others to give their best during times of change and challenge
- A stronger, deeper sense of your self, your leadership and your right place in the wider system
- Increased confidence and commitment to use systemic tools and processes
- Clarity on the next "true move" in your leadership that will strengthen your system as a whole.

Who is it For?

This programme is for leaders, managers, founders, entrepreneurs, consultants and other change agents who want to lead more purposefully, engage stakeholders more readily and deliver results more sustainably.

Developing Your Capacity

Tomorrow's leaders will be decidedly different from today's. The limitations of traditional command-and-control leadership or even decentralized and competitive leadership are becoming increasingly apparent. The leadership challenges of today are far too complex for any one person to solve by thinking and acting alone. They require diverse stakeholders to think, talk, and co-create together in unprecedented ways.



We need not only a new model and vocabulary of leadership, but a new set of leadership practices. This programme will enable you to develop the six core capacities that The Whole Partnership has identified for activating purpose-led systems leadership:

1. Crystallising potent purpose
2. Deepening awareness and presence
3. Holding generative dialogue
4. Sensing and seeing the larger system.
5. Attuning to higher potential
6. Co-creating a new reality

Our Approach

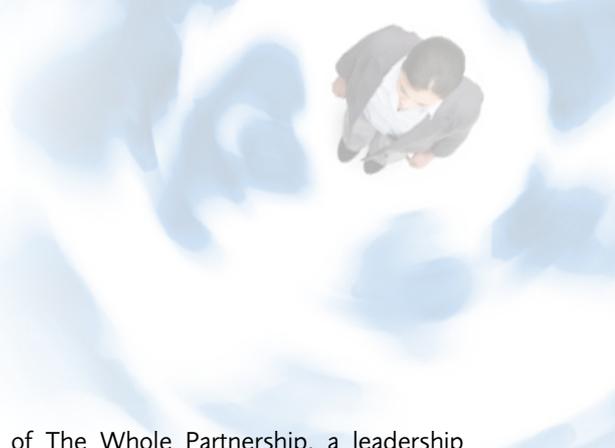
These capacities draw from our 'whole self, whole systems' approach - and cutting edge practices for accessing systemic intelligence - which have a dual function. First, they shift the inner space from which a leader operates by bringing awareness and mindful presence to their leadership and interventions in systems. Second, they also expand the space of possibility between leaders by enriching how they talk, think and act together while mapping and exploring the subtle yet powerful dynamics at play in the whole system.

THE PURPOSE PROGRAMME - What People Say

"Groundbreaking, remarkable - and hugely enjoyable too." **Ninian Stuart, Chair Falkland Estates Ltd.**

"Profoundly insightful, awesome. The creative process allowed me to explore the purpose of my organisation with amazing depth and precision. It's difficult to conceive of another methodology that could be so powerful. It has left us with great clarity of direction and focus."

Charlie O'Malley, Responsible Leadership Forum



PROGRAMME LEADERS



Edward L. Rowland is Founder of The Whole Partnership, a leadership consultancy, and a senior executive and team coach. A leading British Systemic Coach and Constellations practitioner for both personal and organisational systems, he has delighted in co-pioneering this way of working in a leadership and work context for the last decade. With a background as a barrister, in creative industries and various psychological disciplines, he has over 17 years experience of helping leaders, teams and organisations in all sectors to unfold their unique potential and creativity. Clients have included Boston Consulting Group (BCG), Visa and UK government departments. He is also a Director of the Centre for Systemic Constellations (CSC), the UK training body, and he has worked at various business schools including Said Oxford.



Sarah Rozenhuler is a chartered psychologist, author, leadership development consultant and coach. A leading international figure in the area of multi-stakeholder dialogue, Sarah works at the cutting edge of psychology, systemic practice and organizational consulting. With a first-class degree in psychology and over 15 years experience as a coach and facilitator, Sarah helps groups of leaders to build trust, access their collective intelligence and co-create inspired solutions that strengthen the system as a whole. Clients have included the BBC, World Bank and Standard Chartered. As the author of "Life-Changing Conversations", her pioneering work has been featured in the Sunday Times, Observer, Huffington Post Psychologies magazine. She also works at business schools including Said Oxford.

PROGRAMME AND BOOKING DETAILS

When: November 7-9, 2017. (9-30am to 5-30pm)

Where: St. Ethelburga's, 78 Bishopsgate, London, EC2N 4AG. [Venue](#)

Price: Standard rate (organisationally sponsored): £975 + VAT
Self-sponsored and sole traders/Education/Third sector: £590 + VAT
(A limited number of bursaries are available for people with limited income)
Includes refreshments but not lunch

NOTE: There is a 20% discount for Stepping into Personal Purpose, the companion part of the Purpose Programme, if you book both parts. Please contact us for details.

Booking: To book your place, go to the event page on our website [here](#).

For further information, please contact Tricia at: admin@wholepartnership.com

Or call her on: +44 (0) 7796 488 722